

[FIDELIDADE JOINED FORCES WITH BNU TO SUPPORT THE 2022 CHARITY RUN OF CARITAS MACAU](#)

Macao, October 31, 2022 – Yesterday, Fidelidade Macau (“Fidelidade”) alongside its partner Banco Nacional Ultramarino (“BNU”), joined forces to sponsor the 2022 Charity Run of Caritas Macau, offering all participants sports towels to help them during their run.

The sponsorship to this virtual running activity was shared by both companies and follows Fidelidade’s commitment and social responsibility towards the Macao society and mean to strengthen the long-lasting partnership between these two major companies from this region financial sector.

Due to the precautionary measures of the Government, the activity was held in the form of virtual running. Fidelidade employees who volunteer to participate at this activity enrolled to all types of running challenge themselves: Challenge Run (10 km), Healthy Run (5 km) and Easy Run (2 km). Once their challenge was completed the volunteers gathered at the Nam Van Anim' Arte area to mark the moment with a group photo, bringing together all runners from both companies, alongside its main representatives: Mr. Ivan Cheung Executive Director of Fidelidade and Mr. Sam Tou, Executive Director of BNU accompanied by Mr. Pun Chi Meng, Executive Director of Caritas Macau.

Fidelidade is pleased to continue supporting Caritas Macau, as one of the biggest local organizations to provide social services to those in need in the local society, serving the region for decades, currently with an even higher responsibility to support families in need impacted by the COVID-19 pandemic.

About Fidelidade in Macao

Established in Portugal in the **year of 1808**, from the merger between two insurance companies: Fidelidade-Mundial and Império-Bonança, Fidelidade – Companhia de Seguros, S.A. (hereinafter referred to as “Fidelidade”) is one of the oldest insurance companies in Europe.

With **2.3 million customers in Portugal** and more than **7 million worldwide**, Fidelidade conducts its activity with a “Customer Centric Approach” strategy and, through a distribution network and channels of high dimension, assuring an integrated and personalized experience to its customers, for the different channels used.

In the Macao SAR, Fidelidade is duly authorized to perform insurance activities through two branches for life (including private pension funds) and non-life insurance businesses since 1999, servicing Macao with a diversified range of solutions for the protection of individual customers and companies.

Throughout these 22 years in Macao, Fidelidade has been serving its clients with the highest quality standards of insurance services for the protection of individual customers and companies, playing an extraordinary role in areas of social responsibility namely in the protection of lives, property and people’s well-being, safeguarding the stability of society, insuring key infrastructure development projects, boosting economy and providing its customers with an attractive and innovative offer.

Together, in protection, care and health, adding efforts and multiplying wills to serve more and better our customers.

So that life doesn’t stop!

<https://www.fidelidade.com.mo/>