

FIDELIDADE MACAU DONATES FOOD SUPPLIES TO CARITAS MACAU SHARING PROGRAM

MACAO, December 23, 2020 – Yesterday, Fidelidade Macau has donated hundreds of sets of food supplies to Caritas Macau to support their food sharing program, very active right now, distributing goods to the most needed ones, especially migrant workers who became unemployed and can't return to their home country due to current restrictions in place caused by the COVID-19 Pandemic.

This was a joint effort within the Company following the commitment made last September at 2020 B2RUN (World's leading Corporate Running Series), where Fidelidade Macau selected Caritas Macau as the NGO to donate all the raised amounts, gained by each employee efforts and performance during the race period. The amount raised was converted into food supplies for this donation.

Fidelidade Executive Committee and the B2Run participants, gathered at the Organization's Head Office with Mr. Paul Pun, Secretary General of Caritas Macau to capture this moment, and express its corporate social responsibility commitment with the Macao society.

The CEO of Fidelidade Macau, Mr. Paulo Barbosa referred that the company is pleased to leverage Caritas's Macau social work once again and recognized the association activity as fundamental for the ones in need in the region.

About Fidelidade in Macao

Established in Portugal in the year of 1808, Fidelidade – Companhia de Seguros, S.A. is one of the oldest insurance companies in Europe. Today, Fidelidade is the market leader in Portugal, both in life and non-life segments, with a market share of 25,5% in 2019, and present in Angola, Cabo Verde, Mozambique, Spain, France, Macao, Peru, Bolivia, Paraguay and Chile.

With 2.3 million customers in Portugal and more than 7 million worldwide, Fidelidade conducts its activity with a "Customer Centric Approach" strategy and, through a distribution network and channels of high dimension, assuring an integrated and personalized experience to its customers, regardless of the channel used.

In the Macao SAR, Fidelidade is duly authorized to perform insurance activities through two branches for life (including private pension funds) and non-life insurance businesses since 1999. Fidelidade has been servicing Macao with a diversified range of solutions for the protection of individual customers and companies.

Throughout this 21 years, Fidelidade Macau has been serving its clients with the highest quality standards of insurance services, playing an extraordinary role in areas of social responsibility namely in the protection of lives, property and people's well-being, safeguarding the stability of society, insuring key infrastructure development projects, boosting economy and providing its customers with an attractive and innovative offer.

Together, in protection, care and health, adding efforts and multiplying wills to serve more and better our customers. This is the spirit that has guided Fidelidade for over 210 years!

So that life doesn't stop

https://www.fidelidade.com.mo/